# Integrating "Open Access" Internet Classroom Instruction



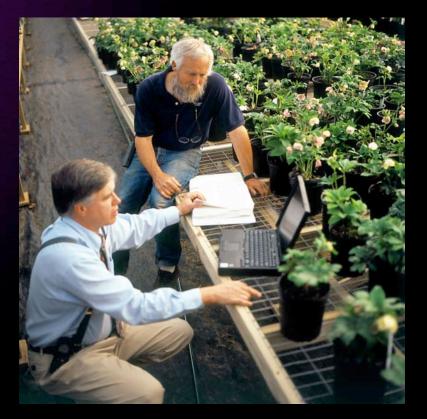
### With Extension Education

1 Ku Je

# **Definition Of "Open Access"**

Any educational website that allows the general public to have full access to the educational product.

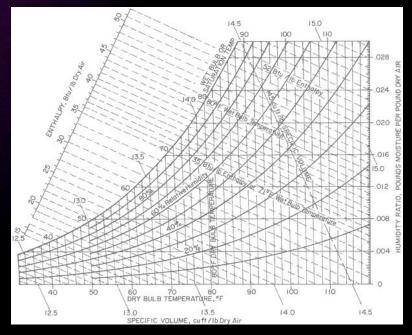
Having a duo purpose, to train traditional students and train growers not registered in the university system. Growers access through the Cooperative Extension Service



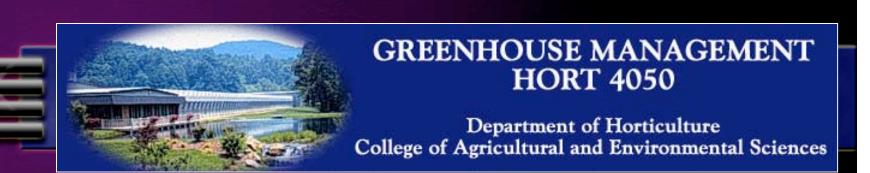
Yes...that means no fees!

### **Open Access** Advantages

24/7 Web Access For All **Concise, Focused Lectures Real-Time Support Growers Know Curriculum** Handouts as PDF's Videos (Greenhouse Process) **Email Contact / Dialog Excellent Public Relations** 

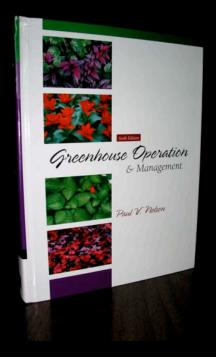


Psychrometric Chart



Junior/Senior Class (4050) with a Grad Option (6050) Traditional Classroom Lectures with Text Book Greenhouse Crop "Team Projects" Crop Demonstration Assessments w/ Abstracts Field Trips To "High Tech" Greenhouses Traditional Exams and Quizzes Exams are formatted for short paragraph answers

#### Upgraded Web Components



#### GREENHOUSE MANAGEMENT HORT 4050

Department of Horticulture College of Agricultural and Environmental Sciences

24/7 Web Access To Materials PowerPoint / PDF Downloads Notes as Text Files Excel Spreadsheet Tutorials Videos (Greenhouse Processes) Web Access to Resource Links

Paul V. Nelson NC State University Greenhouse Operation & Management Prentic Hall, Sixth Edition

## **PowerPoint Lectures**

http://128.192.110.246/pthomas/Hort4050.web/Hort4050/ Site Developed In Cooperation with Dr. Doug Bailey

- **1. PowerPoint Lectures**
- 2. Notes & Image Galleries
- 3. Excel Web Demos
- 4. Web Links / Resources



# **Excel Spreadsheet Support**

#### **Developed Spreadsheets**

**Plant Growth Regulator Calculations** 

**Heating and Cooling** 

Fertilizer

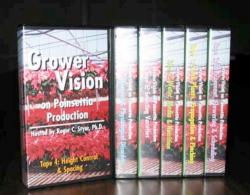
**Cost of loans / Pricing** 

**Bench Efficiency** 

Pricing												
		Income			Expenses			Estimated Profit			Act	tual Figu
Item	Price/unit * Units/flat	Income	% sold	Adj. Income	Direct	<ul> <li>Overhead</li> </ul>	Total	Net	Margin	QTY Sold	Inc	come
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## **Procedural Videos**

30 second – 20 minute displays Can be repetitively reviewed Key greenhouse skills Key greenhouse operations Replaces some field trips Inexpensive to make Captivates students





## **Traditional Field Trips**



Speedling Inc., Blairsville, Georgia

# Hands-On Lab Exercises

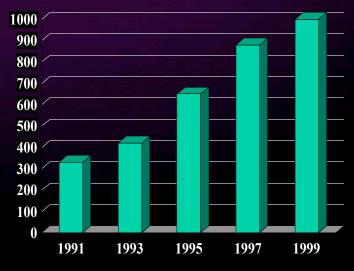
Students Grow Poinsettias/ PansiesWatering/Fertilization Techniques StressedPlanting Bulbs for ForcingDemonstration EvaluationsPhytochrome ManagementGreenhouse SanitationFollow Crop Videos

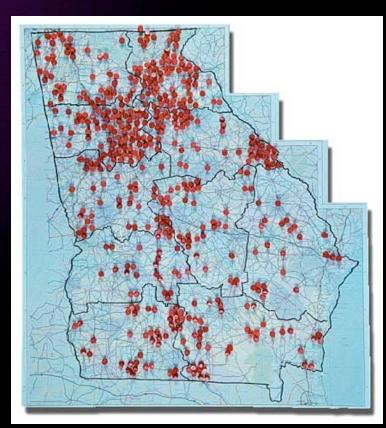


# **Commercial Growers**



#### Licensed Greenhouses





#### Grower Distribution

# **Increased Business Assessment**

## On line business math calculations Resource base / publications



### **Educational Programs Offered Through State Grower Associations**

Getting Started In The Greenhouse Business School





GFGA/Grower Sponsored Greenhouse Gatherings

### Website Access Offered Through The Cooperative Extension Service



Greenhouse Management For Master Gardeners Agent Training County Programs Field Days Master Gardener Individual Growers

# **Program Building Resource**

#### Student Recruitment: "Let me show you what we teach!"



### **Class Evaluations**

Hort 4050 - Average of 6 years since 1997 5 = Poor, 1 = Excellent

		Web Based		
	1998-2000	2001-2003		
Instructors Knowledge	1.47	1.19		
<b>Instructors Enthusiasm</b>	1.38	1.20		
<b>Encouraged Students To Thin</b>	k <b>1.70</b>	1.34		
<b>Overall Rating of Instructor</b>	1.94	1.34		